

Program of the 18th International Scientific Conference on Economic and Social Development - "Building Resilient Society" Zagreb, Croatia, 9-10 December, 2016
(some changes are possible, according to authors' requirements)
Venue: Hotel Dubrovnik - Lj. Gaja 1, 10000 Zagreb, Croatia

First day, December, 9th 2016		Individual arrival of delegates
09:00 – 10:00	Registration at Conference Desk - Refreshment	
10:00 – 11:30	Plenary Session I. – Opening Ceremony	
WELCOME ADDRESSES		
Organizing Committee / Rector of the University / Dean / Scientific Committee		
<ol style="list-style-type: none"> 1. Filiz Cayiragasi, Gulsum Gunbala Guven, Asli Ozpolat ■ THE EFFECT OF CORPORATE SOCIAL RESPONSIBILITY ON FIRM PROFITABILITY: A PERSPECTIVE OF ECONOMICS, BUSINESS AND LAW 2. Marina Malkina ■ ASSESSMENT OF INTER-REGIONAL CONVERGENCE IN THE SOCIAL WELFARE BASED ON THE A. SEN FUNCTION: RUSSIAN CASE STUDY 3. Katarina Rentkova ■ DEVELOPMENT OF REGIONS AND MUNICIPALITIES OF THE SLOVAK REPUBLIC BY APPLICATION OF EUROPEAN COHESION POLICY 4. Laura Juznik Rotar ■ TOWARDS EVIDENCE-BASED POLICY MAKING IN EVALUATING THE EUROPEAN COHESION POLICY PROGRAMME 5. Katalin Gal ■ ENTERPRISE DEVELOPMENT IN ROMANIA: OPPORTUNITY OR IMPOSSIBILITY 6. Engin Deniz ■ GENERATIONAL DIFFERENCES IN THE WORKPLACE: FINDINGS FROM TURKEY 7. Tamara Obradovic Mazal, Vlatka Butorac Malnar ■ BURDEN SHARING PRINCIPLE IN RESCUE AND RESTRUCTURING – NO PAIN, NO GAIN - 		
11:30 – 12:00	Coffee Break	
12:00 – 13:30	Parallel Session II.	
<ol style="list-style-type: none"> 8. Jerzy Rembeza, Grzegorz Przekota, Maria Klonowska-Matynia, Kamila Radlinska ■ RELATIONS OF UNEMPLOYMENT ON THE METROPOLITAN AND SUBURBAN LABOUR MARKETS IN GERMANY, POLAND AND SPAIN 9. Luciano Fanti, Domenico Buccella ■ BARGAINING AGENDA IN PUBLIC AND PRIVATE MONOPOLY 10. Monika Davidekova, Michal Gregus ■ CASE STUDY OF THE USE OF MEANS OF INFORMATION AND COMMUNICATION TECHNOLOGY FOR EXECUTION OF DAILY BUSINESS OPERATIONS BY ENTREPRENEURS IN SLOVAK REPUBLIC 11. Muhammet Deveci, Nihan Cetin Demirel ■ A HYBRID GENETIC ALGORITHM FOR AIRLINE CREW PAIRING OPTIMIZATION 12. Anita Freimann, Josipa Mijoc, Sanja Stefanac ■ THE IMPACT OF SOCIO-DEMOGRPHIC CHARACTERISTICS ON LIFE SATISFACTION AND HAPPINESS 13. Radoslaw Pastusiak ■ EXCESSIVE OPTIMISM IN COMPANY'S VALUATIONS 14. Aleksandar Ostojic, Helena Slogar, Kresimir Jerin ■ ENVIRONMENT FOR SME SECTOR IN CROATIA WITH EMPHASIS ON INNOVATION 		
12:00 – 13:30	Parallel Session III.	
<ol style="list-style-type: none"> 15. Can Kose, Ulvi Cenap Topcu ■ INNOVATION MEASUREMENT REVISITED: COMPARISON OF THREE MAIN MEASURES 16. Onur Dogan, Zeki Atil Bulut ■ TURKISH FACEBOOK USERS: EXPLORING DIFFERENCES AND DETERMINING USEFUL ASSOCIATION RULES 17. Asli Ozpolat, Ferda Nakipoglu Ozsoy ■ THE RELATIONSHIP BETWEEN FINANCIAL DEVELOPMENT AND HUMAN DEVELOPMENT IN OECD COUNTIRES: A PANEL CAUSALITY TEST 18. Ana Andrade, Rosa Martins, Joao Duarte, Madalena Cunha, Helena Moreira ■ EMOTIONAL INTELLIGENCE OF THE ELDERLY: THE RELEVANCE OF THE SENIOR UNIVERSITIES 19. Chanyapat Sangsuwon, Ammara Ittipongse ■ THE LACK OF AWARENESS OF USING SKIN WHITENING COSMETICS: IN CASE OF WOMEN IN BANGKOK, THAILAND 20. Osman Murat Telatar ■ THE EFFECTS OF FOREIGN PORTFOLIO INVENTMENS ON TURKISH ECONOMIC GROWTH: A NONLINEAR APPROACH 21. Danijela Vrbljanac, Ivana Kunda ■ CONSUMER PROTECTION ISSUES IN CROWDFUNDING 		
13:30 – 14:30	Conference Lunch (for all participants)	

14:30 – 16:00

Parallel Session IV.

22. Lik-Jing Ung, Rayenda Brahmana, Chin-Hong Puah, Chee Wooi Hooy ■ DIVESTITURE, CORPORATE PERFORMANCE AND OWNERSHIP EXPROPRIATION: EVIDENCE ON MALAYSIA PUBLIC-LISTED COMPANIES
23. Jan Janac ■ LIBERALIZATION OF MOTOR THIRD PARTY LIABILITY INSURANCE AND ITS IMPACT ON THE INSURANCE MARKET OF SERBIA
24. Monika Rostarova, Katarina Rentkova ■ INVESTMENT CRITERIA OF THE SUCCESSFUL START-UP ACCELERATORS
25. Kunyanuth Kularbphetong, Praewphan Danchaiyaphuma, Udomlux Ampant ■ DEVELOPING OF E-LEARNING SYSTEM FOR THAI CUISINE
26. Kunyanuth Kularbphetong, Satian Janpla, Udomlux Ampant ■ THE RECOMMENDER SYSTEM FOR SELECTING USED CARS
27. Ticijan Perusko ■ ACCOUNTING INFORMATION FOR IMPROVEMENT OF THE PROCESS OF SUPPLY COST PLANNING IN LIFE INSURANCE

14:30 – 16:00

Parallel Session V.

28. Jaruwan Chutrtong ■ ACTIVITY BEYOND CLASSROOM ENHANCE UNDERSTANDING OF SCIENCE
29. Rosa Martins, Rosario Silva, Ana Andrade, Conceicao Martins, Sofia Campos ■ PROFESSIONAL SATISFACTION OF PORTUGUESE SPECIALIZED REHABILITATION NURSES
30. Conceicao Martins, Sofia Campos, Joao Duarte, Rosa Martins, Daniel Silva, Claudia Chaves ■ HEALTH LITERACY AMONG DIALYSIS PATIENTS
31. Ornella Jadreskic, Ljerka Cerovic, Alemka Segota ■ GAME THEORY AND ITS APPLICATION IN ANALYSIS OF RELATIONSHIP BETWEEN EDUCATIONAL SYSTEM AND LABOUR MARKET
32. Gordana Dukic, Darko Dukic, Neven Bertovic ■ THE IMPACT OF INFORMATION AND COMMUNICATION TECHNOLOGIES ON PUBLIC ADMINISTRATION MANAGERS AND THEIR WORK
33. Magdalena Jasiniak ■ THE IMPACT OF THE METHOD OF FINANCING MERGERS AND ACQUISITIONS ON THE EFFICIENCY OF THE PROCESS
34. Ali Naci Karabulut, Zeki Atil Bulut ■ EXTENDING OUR UNDERSTANDING OF CONSUMERS' eWOM BEHAVIOR: GENDER AND GENERATION DIFFERENCES

16:00 – 16:30

Coffee Break

16:30 – 18:00

Parallel Session VI.

35. Mihaela Braut Filipovic, Morana Derencinovic Ruk, Nikolina Grkovic ■ ALTERNATIVE INVESTMENT FUNDS AND THEIR ROLE IN PORTFOLIO COMPANIES – STATE OF ART IN CROATIAN LAW AND PRACTICE
36. Hrvoje Katunar, Jana Katunar, Branka Crnkovic Stumpf ■ INTER-SECTORAL ANALYSIS OF FINANCIAL BEHAVIOR OF MEDIUM SIZED ENTERPRISES IN CROATIA
37. Jakub Keller ■ ARE BROKERAGE RECOMMENDATION RELIABLE? THE EXAMPLE OF M&A TRANSACTIONS ON POLISH STOCK EXCHANGE MARKET
38. Libena Cernohorska, Vojtech Kula ■ DOES A RELATIONSHIP EXIST BETWEEN THE DEVELOPMENT OF THE BANKING SECTOR AND THE ECONOMIC GROWTH OF EUROZONE?
39. Bartlomiej Krzeczewski ■ THE PROBLEM OF LIQUIDITY MANAGEMENT IN HOSPITAL AND ITS IMPACT ON PROFITABILITY
40. Sime Vucetic ■ ONLINE PROMOTION OF SMALL HOTELS OF THE ADRIATIC REGION IN CROATIA

16:30 – 18:00

Parallel Session VII.

41. Bacila Mihai-Florin, Pop Ciprian-Marcel, Ciornea Raluca ■ UNDERSTANDING STUDENTS' EXPECTATIONS OF HIGHER EDUCATION AS A VALUABLE ROUTE FOR MAINTAINING UNIVERSITIES' ROLE OF PILLAR FOR ECONOMIC DEVELOPMENT: A LONGITUDINAL RESEARCH IN ROMANIA
42. Michal Gregus, Sona Davidekova ■ CASE STUDY OF THE PERCEIVED ADVERSE EFFECTS OF THE USE OF MOBILE INFORMATION AND COMMUNICATION TECHNOLOGY MEANS IN BUSINESS PRACTICE IN SLOVAK REPUBLIC
43. Maria Bohdalova, Michal Gregus ■ DO EU STOCK MARKETS BEHAVE LIKE GLOBAL STOCK MARKET?
44. Monika Rostarova, Katarina Rentkova ■ INVESTMENT CRITERIA OF THE SUCCESSFUL START-UP ACCELERATORS
45. Ulvi Cenap Topcu ■ COMMODITY SHINES IDENTITY: AN ANALYSIS OF CONSPICUOUS CONSUMPTION IN RELATION TO SELF-IMAGE CONGRUENCE AND MATERIALISM
46. Barbara Doric, Dinko Primorac, Goran Kozina ■ THE NECESSITY OF ONLINE AND OFFLINE SALES INTEGRATION

47. Dinko Primorac, Sandra Sokcevic, Helena Slogar ■ EXPORT COMPETITIVENESS OF THE CROATIAN ECONOMY

18:00 -19:30	<i>Conference Dinner (for all participants)</i>
<i>Second day, December, 10th 2017</i>	<i>Social Activities</i>
10:00 – 12:00	Sightseeing Zagreb Center (Optional guided Tour) – 30 EUR

